KIRBY PARTNERS' GUIDE TO:

Finding Your Work-Life Harmony



From our conversations with hundreds of executives each year, we know that the idea of achieving work-life balance remains a significant challenge. We've found that the term balance sets an unrealistic expectation that it's possible to keep our different roles in steady equilibrium.

Amazon CEO Jeff Bezos has coined the term: Work-life harmony. When you strive for harmony instead of balance, your days and weeks can have a repeating pattern of tones and beats—work, family, friends, health, hobbies—that vary in accent and duration.

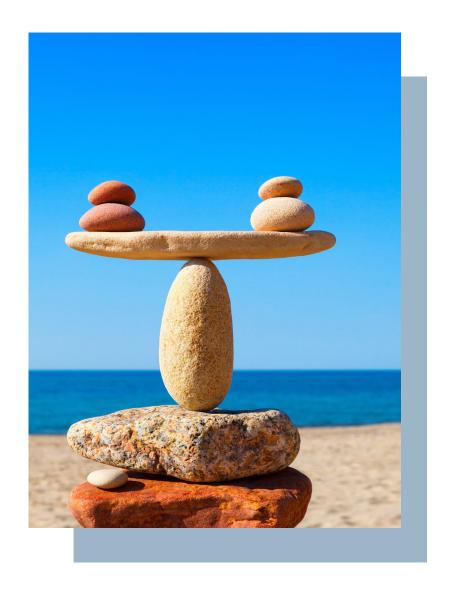
In this guide, we're going to share strategies, tactics, and tools that have the power to make your life a bit easier and save you a few minutes here and there. Small consistent changes add up to big progress.

"We are what we repeatedly do.

Excellence then, is not an act, but a habit."

- Aristotle

Commit now to *acting* on some of the concepts shared in this e-book. We are cheering you on in your pursuit of excellence and whatever success looks like for you.





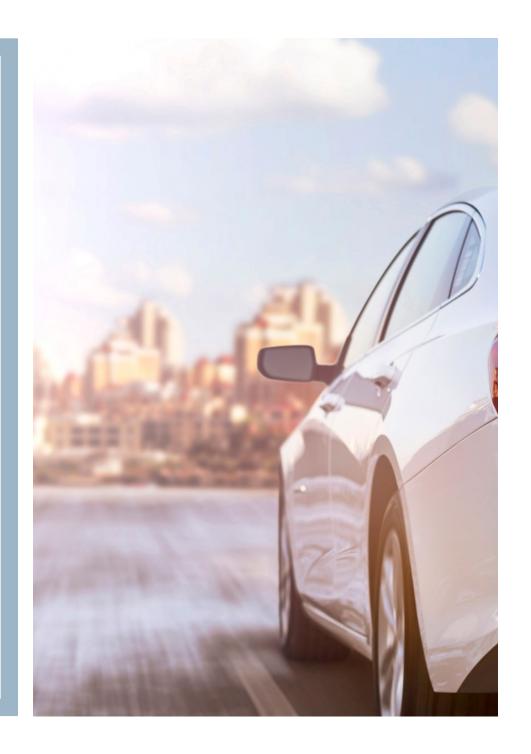
Part 1 Clarify Your Goals



Where We Focus Is Where We Go

When we stop to reflect on our lives, many of us will realize that we're like a car traveling at a very fast speed without stopping first to program our GPS.

Complete the worksheet on the next page to ensure you're focusing your momentum on the right things.



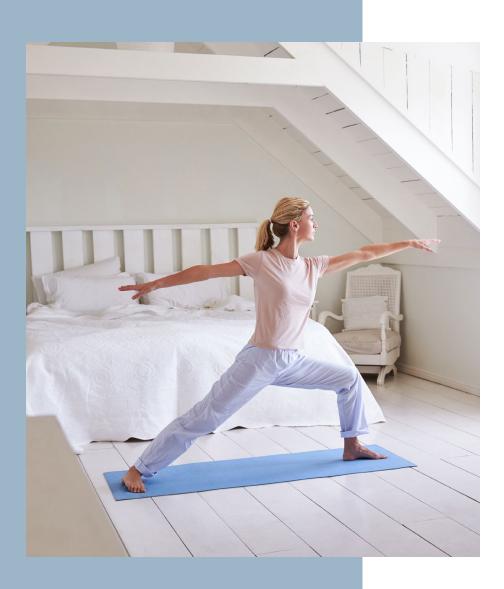
Clarity Worksheet

1. Current Status	2. One Year Goals (Looking Back)		
Be brutally honest about where you are today. What areas of your life could be improved?	If it was one year from today and you looked back after having the BEST year of your life - what would you have achieved?		
3. Why These Goals Are Important	4. Capabilities Needed to Achieve Goals		
Dig deep and reflect on why these goals matter to you. Keep asking yourself "why" until you get to what truly motivates you.	What do you need to find, learn or accomplish to have your perfect year and achieve greater success?		



Part 2 Perform at Your Peak





Build A Morning Routine

Standardizing the first 30-120 minutes of your day with a routine helps you get to the part of the day when most adults perform at their best, late morning, in the best possible mindset.

Here are some ideas you can incorporate into your morning routine:

- Make your bed
- Exercise
- Stretch
- Journal / reflect
- Affirmations
- Reading

Start with just a few of these ideas and decide what works best for you. Even just getting up 15 minutes earlier can make a big difference in how your day will unfold.

Set out your clothes, pack your lunch, fill your water bottle, and do as much as possible to get prepared for the next day the evening before for lower stress mornings. Small wins and changes can add up; reading 30 minutes each morning will add up to about 24 books a year on average, putting you in the top 1% of Americans.



You simply must make rest a priority if you want to spend a long period of your life in a high performing career path.

More than 4 in 10 (46%) U.S. workers don't use their paid time off according to a poll conducted by the Pew Research Center. Plan ahead and ensure you're using your time off.

A study from UCLA Anderson School of Management showed that treating a regular weekend like a vacation made people significantly happier and more relaxed on Monday morning. Treat yourself a few times a year to a weekend staycation. Let the chores slide and go play at the beach with your family or camp out in the backyard.

You don't even have to DO anything to get the renewal of rest in your day. Researchers at the University of Lancashire Department of Psychology conducted a study that showed that unstructured time spent doing NOTHING increased creativity and reduced stress.

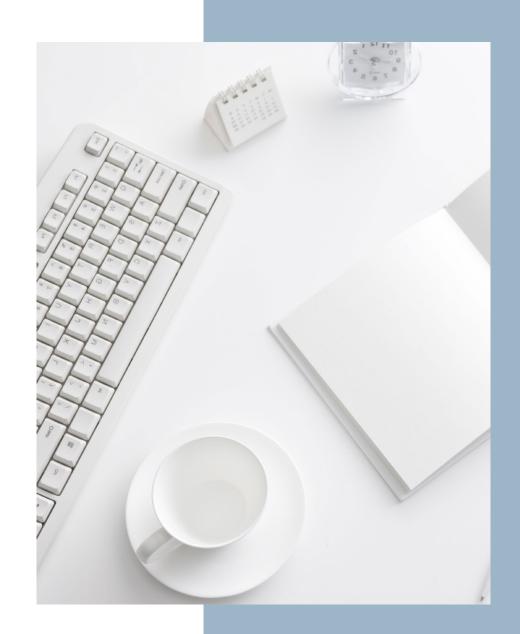
Create More Margins In Your Life

Try scheduling a 15 minute buffer in between all of your calendar items as a matter of policy. Use this time for planning, dealing with urgent items or even just going for a quick walk outside.

It's worth the effort to audit your calendar to find inefficiencies as well. Use a process improvement and workflow design lens and apply that mindset to deconstructing your personal time.

Find the areas of your life where you tend to live close to the edge. Are you always running late? Running out of money? Running out of physical and emotional energy?

Take a good hard look at the beliefs that are pushing you to live in these areas of your life with no margin. Develop a plan to explore and correct the distortions you have.





Figuring out what NOT to do can be as powerful as adding another "to do" to your life. Use the tool on the next page to list your routine tasks and activities and indicate which can be automated, delegated, or eliminated.

When thinking about tasks to delegate it's helpful to consider how much your time is worth. The simplest way to do this is to take two numbers:

- 1. The amount of time you spend to earn money
- 2. The amount of money you earn during that time

When determining how much time you spend making money include the total time spent, not just the hours you're physically at work. For example, if you spend one hour commuting to work and eight hours at work, then it costs you nine hours to earn money that day. If you're unsure how much time you spend working, use 2,500 hours per year as a starting point.

The value of your time is just part of the equation; there are likely tasks that you loathe or aren't good at, so those may make sense to outsource even if it costs you more than your hourly rate.

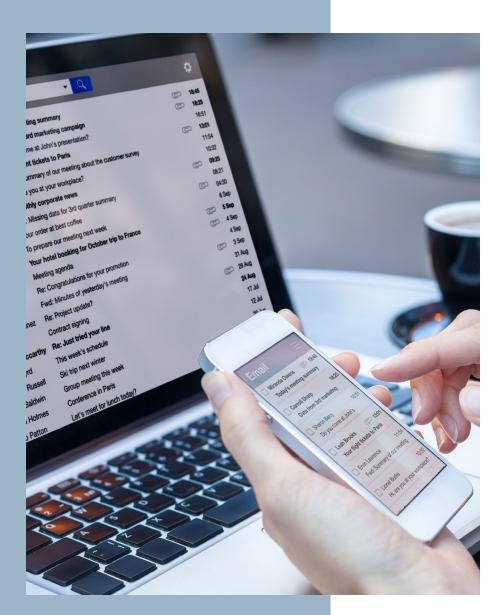
"Not To Do List" Worksheet

List Actions On Which You Spend Time		Circle	
	. Automate	Delegate	Eliminate
	Automate	Delegate	Eliminate
	Automate	Delegate	Eliminate
	. Automate	Delegate	Eliminate
	. Automate	Delegate	Eliminate
	. Automate	Delegate	Eliminate
	Automate	Delegate	Eliminate
	Automate	Delegate	Eliminate
	Automate	Delegate	Eliminate
	Automate	Delegate	Eliminate
What are the top 3 things I must elimin	nate from my life	?	



Part 3 Work Smarter, Not Harder





Take Control of Your Email

Studies show that people with an email application open on their computer switch windows 37 times per minute and spend up to $\frac{1}{4}$ of their day on email wrangling.

To take back control, try implementing Inbox Zero principles:

- Silence notifications and check email at specific times
- Quickly eliminate as many new items in your inbox as possible by deleting or archiving messages
- Forward emails that can be delegated
- Respond immediately to emails that can be answered in two minutes or less
- Move messages that require a lengthy response to a "Requires Response" folder; set aside scheduled time every day to answer these emails

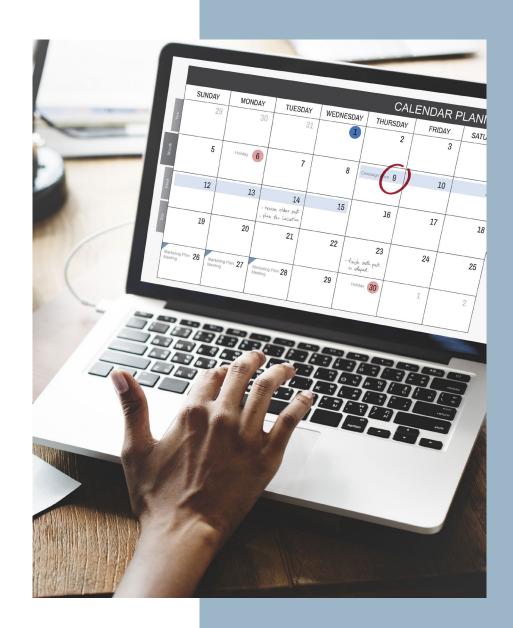
"Own" Your Schedule

Calendar blocking is one of the most useful tools in your arsenal for taking control of your schedule. Essentially, calendar blocking is scheduling your todo list against your calendar. You block off the time you'll be working on a specific project ahead of time, and then during that time, you work on that project.

Interruptions break your momentum; it takes an average of 15 minutes to return to a task after a disruption.

Our electronic beeps and alerts can be the biggest source of misdirected attention. When you start one of your calendar blocks to work on a focused task, put your phone away or try installing a phone lock app, designed to limit usage during set times. Consider implementing "office hours" where team members are free to stop by to discourage interruptions at less optimal times.

Within your scope of authority, consider what meetings are truly necessary and trim unnecessary meetings from your schedule.



Try the Pomodoro Technique

The Pomodoro Technique was developed in the 80's and is named after the Italian word for tomato—which was the shape of the kitchen timer used by its creator.

The technique uses a timer to break down work into intervals called pomodoros, traditionally 25 minutes in length, separated by short breaks.

- 1. Decide on the task to be done
- 2. Set your timer for 25 minutes
- 3. Work on the task
- 4. End work when timer rings, and put a checkmark on a piece of paper
- 5. If you have fewer than four checkmarks, take a short break(3–5 minutes), then go back to step 2
- 6. After four pomodoros, take a longer break (15–30 minutes), reset your checkmark count to zero, then go to step 1



A significant amount of research has determined that the human body has a natural energy cycle that is the same each day.

We begin the day alert and energy levels begin to decline after lunch, hitting a low after 3 p.m. We often blame this on lunch, but it's a natural function of our circadian rhythms.

Alertness then increases again hitting another peak around 6 p.m., declining until it's time to sleep. Night owls have this same pattern of peak energy and alertness but it's shifted later.

By organizing your tasks around your natural energy flow you can achieve optimal efficiency.

Your most important tasks should be conducted when you are at or near your peaks in alertness.

Your least important tasks should be scheduled for times in which alertness is lower.



Batch Your Work

Batching is a strategy in which you group similar tasks together and do them consecutively. This allows you to focus better, which in turns improves productivity and performance. Another key benefit of batch working is that there's "less ramp" up time.

For example, if you have to evaluate the performance of several of your managers, dedicate a number of hours to do so, and get as many evaluations done as possible in that time. For the best results, give yourself a five to 10 minute break every 90 minutes.

To get started:

- Get out your to-do list
- Group similar tasks by their function (e.g. email, calls, meetings, housework, errands) and location (e.g. home, computer, downtown, car)
- Split your days into segments and assign each task category a dedicated window of time

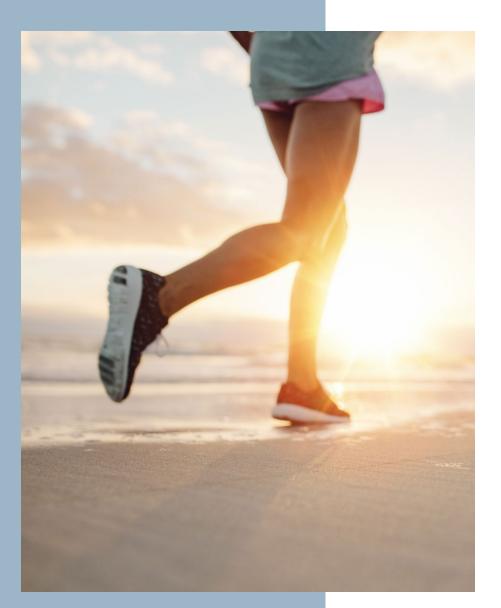
Implement Daily Check Ins

- Am I spending my time the way I want to?
- Have I set boundaries to protect the most important parts of my life?
- Are my habits and routines in line with my priorities?
- Have I communicated my priorities to the people closest to me?
- Do I have a system to identify and prevent burnout?

Another tip is to track how much time you're using social media each day and replace just HALF of that time with another activity that you find renewing and refreshing.

The iPhone makes it really easy to see exactly how you're spending time with their "screen time feature"; you can see exactly how much time you're wasting on non-essential tasks, set limits for yourself and give yourself password protected "curfews" if you struggle with social media self-control.





Hone Your Focus by Implementing "Sprints" or "Seasons"

When faced with a large project to complete, see it as a series of tasks that can be accomplished week by week, rather than becoming overwhelmed when looking at the project as a whole. A personal sprint can be working to get ready for a 5k rather than the huge goal of "losing 20 pounds and lowering your blood pressure."

Try picking a 'theme of the week' to focus on and sprint your way to making a really dent in your action plan.



Productivity guru David Allen has developed what he calls the Five Step Process for tracking "to dos."

- Capture 100% of what has your attention little, big; personal and professional; write down everything that you need to accomplish.
- Process what it means Is it actionable? If not, trash it or save it to your long term list. If yes, than decide the next action required. If it takes less than 2 minutes, do it now. If not, delegate it or put it on a list for when you can.
- Keep several lists organized by theme in locations that make sense. Each has its own category and location – a list of phone calls to make would be stored on your phone, errands

to run in your car console, emails to send on your work desktop, etc.

 Review Frequently - Do a weekly review to clean up, update and clear away unnecessary items

A <u>Kanban chart</u> can be a great way to keep tracking tool. You set up four columns: Ideas, To Do, Doing, and Done. Then you put tasks on Post Its and move them across the board each morning and afternoon. It's a great way to keep a visible reminder for yourself and your family of what is in flight. You can color code for people or task types.

Aim for Continuous Improvement

We often get stuck in a default mode of being hard on ourselves, or trying to make a lifestyle work because we are supposed to, or everyone else is doing it.

When you think of your own life as a process of continual improvement, each day is an opportunity to make adjustments for the better.

Pay attention to what doesn't work, to what doesn't feel right, and make adjustments. Track the results and keep doing what works for you.

Drop the stuff that doesn't guilt free. In the IT world, scope and requirements change; the same goes for your life.





Kirby Partners is a retained executive search firm specializing in placing senior-level healthcare, information technology, and cybersecurity leaders at top organizations across the United States.

Our clients range from large healthcare systems to innovative corporations and consulting firms. We serve as an extension of their teams, helping them fill strategically significant director-level, VP, and C-suite positions.

We serve as a trusted advisor to our candidates, helping them identify opportunities to enhance their careers and thrive professionally.

We'd welcome the opportunity to partner.

www.kirbypartners.com

Copyright © 2024 Kirby Partners. All Rights

Reserved.